

**1 September 2020**

**ELMO Software Limited**

**(ASX:ELO)**

## **The largest survey of Australian and New Zealand HR professionals launches for its second consecutive year**

**Sydney, Australia 1 September 2020:** The largest survey of Australian and New Zealand HR professionals has opened today for the second year running.

In partnership with Australian HR Institute (AHRI), the ELMO HR Industry Benchmark Survey is now open to HR professionals of all levels to share their insights on the state of their profession. The responses will unlock the typically hard to attain local, relevant and current HR-specific data.

The 2019 HR Industry Benchmark Survey uncovered a suite of insights into the state of the HR industry. Statistics on the challenges of the competitive market in finding and hiring top talent, the most time-consuming areas of HR and the impact manual processes have on productivity were all uncovered in the inaugural survey.

In an extraordinarily different landscape for workers in all professions and industries, the 2020 ELMO HR Industry Benchmark survey will examine the impact COVID-19 has had on HR professionals in Australia and New Zealand by comparing year-on-year data for the first time.

Each participant's contribution will help establish new 2020 benchmarks enabling them to gauge how their organisation fares across each functional area within HR, relative to others in their market, industry and/or company size. Participants will also be able to compare against the 2019 HR landscape. All respondents get a chance to win a \$3,000 VISA gift card.

The survey will be open until 25th September and can be completed by [visiting the survey website](#).

ELMO Cloud HR & Payroll's Chief Human Resources Officer, Monica Watt says having these insights will be an invaluable resource for organisations that are seeking to manage their people in the new COVID-19 environment.

"A lot has changed since we last ran the ELMO HR Industry Benchmark Survey in 2019. A global pandemic, changing workplace environments, regulatory requirements, economic uncertainty and renewed focus on mental health are just some of the hurdles 2020 has served up.

"2020 has seen HR professionals manage the largest workplace experiment in history. Having the insights and understanding of how that has changed organisations and the profession will be crucial for learning and developing change ability."

AHRI CEO and Managing Director, Sarah McCann Bartlett says, "we have seen COVID-19 thrust HR professionals and leaders into the spotlight, which has shown that now, more than ever, they are central to how organisations drive value in a post-pandemic world.

“Through this survey we will be able to understand the most pressing challenges for HR in the next year, and how these have changed since last year.”

“We will also be able to compare HR’s assessment of their own professional development needs compared with last year to understand whether the pandemic has accelerated or shifted these areas for development.”

The survey data collected is aggregated and anonymised to provide deep insights into specific issues and comparison across different industries while maintaining the anonymity of participants.

**-ENDS-**

### **Media Enquiries**

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### **About ELMO**

Established in 2002, ELMO is a cloud-based HR, payroll and rostering / time & attendance software provider. The company offers customers a unified platform to help organisations streamline their people, process and pay. ELMO operates on a software-as-a-service (“SaaS”) business model based on recurrent subscription revenues. For more information, please visit [www.elmosoftware.com.au](http://www.elmosoftware.com.au)

### **About AHRI**

The Australian HR Institute (AHRI) is the national association representing human resource and people management professionals with 20,000 members from Australia and across the globe.