

INTERNATIONAL WOMEN'S DAY BREAKFAST EVENTS 2019

Sponsorship prospectus



INTERNATIONAL WOMEN'S DAY



About the event

To celebrate 2019 International Women's Day, AHRI is proud to present a series of breakfast events in Brisbane, Sydney, Canberra and Melbourne.

These events will bring together HR professionals, business leaders and those who champion this international celebration of women.

AHRI are pleased to announce the guest for 2019 is Madeline Stuart, modern citizen and international game changer.

	2019 event date	2018 attendance
Brisbane	5 March	244
Sydney	6 March	303
Canberra	7 March	167
Melbourne	8 March	333

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Guest Bio

Madeline Stuart: Model citizen and international game changer

As a society we have the opportunity to change how we think, act and feel. Madeline Stuart is the world's first professional model with Down syndrome, who has walked in over 100 fashion events around the world, including New York, London and Paris Fashion Weeks, with 2018 being Madeline's sixth season in New York. Join Madeline, her mother and manager Rosanne and distinguished journalist Sara James as they share Madeline's story of acceptance, joy and how this young woman from Brisbane has made a global impact.



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IWD Event Sponsor \$12,000 + GST

Sponsor Entitlements

Pre Event

- Logo on state specific IWD webpage on ahri.com.au
- Logo on AHRI events landing page for January 2019 – March 2019
- Logo on one dedicated EDM to be sent to the sponsored state database
- Logo on 'What's on at AHRI' EDMs sent during January 2019 – March 2019 (over 30,000 contacts)
- Logo on IWD ad in HRM magazine (subject to timing)
- Logo on promotional postcards (subject to timing)

Onsite

- Sponsor acknowledgment during Breakfast opening
- Sponsor address at event (max 5 minutes)
- Logo on electronic session holding slides

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Onsite cont.

- Single exhibition display (1 x trestle table)
- Opportunity to place one (1) standard size banner in main room
- Opportunity for business card draw or give away to be announced at the event, provided and coordinated by sponsor
- Opportunity to provide a small gift or give away for each participant
(to be placed on delegates' tables or chairs)
- Four (4) complimentary Breakfast registrations, includes staff manning trestle table

Post Event

- Access to delegate details - company, first and last name, title, state and email address
(excluding where details not provided and for those who opt out)
- One sentence for post event survey email with sponsor contact details





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