



INCLUSION
AND DIVERSITY
CONFERENCE

2018 SPONSORSHIP OPPORTUNITIES

May, 2018



Sydney, May 2018



ABOUT THE CONFERENCE

Entering its eighth year, the AHRI Inclusion & Diversity Conference showcases leading practices in diversity and inclusion within Australia. It also provides a forum for I&D specialists, and HR professionals, to exchange perspectives and initiatives relating to best practice.

The conference program is developed through consultation with leading experts in the field of inclusion and diversity management and this ensures there is a variety of presentations from specialists in this field. AHRI hosts an Inclusion and Diversity Reference Panel who provide strategic advice with respect to I&D practice, as well as to shape the focus of this Conference. The 2017 conference attracted over 250 attendees.

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OPPORTUNITIES



Partners

\$25,000 + GST each

The opportunity for two organisations to partner on this event which includes significant brand exposure pre event promoting your brand online and on all advertising and promotion. Conference partners have the opportunity to address delegates during the conference opening and to present a session to share your learnings and achievements in Inclusion and Diversity.

Exhibitors

\$2,900 + GST

An opportunity to affiliate your brand with AHRI Inclusion and Diversity Conference and to help us to share and showcase best practice and learnings in Inclusion and Diversity

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PARTNER ENTITLEMENTS*



PRE CONFERENCE

- Acknowledgment and logo inclusion on all applicable pre-event marketing specific to the Conference (print and online advertising - excludes social media)
- Logo on conference email promotion
- Logo, company profile and web link placed on the dedicated AHRI Inclusion & Diversity Conference website
- Acknowledgement in the AHRI news section of HRM magazine announcing you as partner of the I&D conference
- Company logo within AHRI's weekly email newsletter 'What's on at AHRI' during May and June 2018
- Partner logo on events landing page during May & June 2018

AT THE CONFERENCE

- Acknowledgment during conference opening comments
- Address (max five mins) at conference opening.
- Single exhibition display (trestle table)
- One conference session to share your learnings and achievements in Inclusion and Diversity. Session content to be designed in consultation with AHRI and subject to approval
- Logo on cover of conference program guide
- Name and 50-word profile in the event onsite guide
- One single page flyer/brochure added to event USB



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PARTNER ENTITLEMENTS*



AT THE CONFERENCE (cont.)

- One half-page colour advertisement in the onsite guide
- Company logo on projected holding slides at the conference
- Opportunity to place one standard size banner in main conference session room
- Opportunity to supply one single A4 piece of promotional collateral or gift to delegates at the conference
- Five complimentary AHRI Inclusion & Diversity Conference registrations (includes daily catering). These registrations are to include anyone who will be speaking as part of the entitled conference session

POST CONFERENCE

- Access to delegate details - company, first and last name, title, state/territory and email address (excluding where details are not provided and those who opt out).

*All branding entitlements are shared with Partners and subject to timing



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EXHIBITOR ENTITLEMENTS*



PRE CONFERENCE

- Organisation name, logo, 50 word profile, contact details and link on AHRI Inclusion & Diversity Conference website

ONSITE

- Single exhibition display (trestle table)
- Company logo and profile in the onsite guide
- One single page flyer/brochure added to event USB
- Three tickets to attend the conference (inc staff manning exhibition display)

POST CONFERENCE

- Access to delegate details - company, first and last name, title, state/territory and email address (excluding where details are not provided and those who opt out).

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